



Vision Statement

Crenlo is a high performance, customer focused organization in which each individual understands the company goals and guiding principles, their team's objectives and the role they play within the company. In our served markets, we are a leader in providing solutions that enclose and protect people and equipment through superior customer service, product quality, manufacturing excellence and innovation. We set ambitious targets and strive for continuous improvement. We do things right, the first time. Each individual's job responsibilities are clearly defined and they understand the rewards and consequences of their personal contribution to the company. Employees are given opportunities to grow, both personally and professionally, to increase their value to their team and the company.

Mission Statement

Crenlo has two primary businesses that are linked by common manufacturing technology. As an industry leader, we design and manufacture cab and enclosure solutions through superior engineering and supply excellence in a global market. Our Cab business mission is to be the leader in operator protective structures and related products to the construction, agricultural and commercial OEM markets. Our Enclosure business mission is to supply a full range of custom and standard, configure to order, electronic enclosure products to selected markets.

Guiding Principles

At Crenlo, we are proud of our history. Our key competitive advantage is our people. Creativity, commitment and our passion for responsiveness and continual improvement allow us to thrive in a changing business environment. We compete to win in the marketplace by providing superior value to our customers. To ensure continued financial success, pride in our workplace and high morale, we are committed to achieving Crenlo's goals through adherence to these stated principles.

- ◆ **Communication**
Open, honest, clear and constructive
- ◆ **Accountability**
Know the objective – take responsibility for your actions and results
- ◆ **Leadership**
Coach, mentor, set positive example for others to follow
- ◆ **Trust**
Do what you say – rely on others to do the same
- ◆ **Ethics**
Maintain highest ethical standards in personal and professional conduct
- ◆ **Commitment**
100% involvement– do what it takes
- ◆ **Assertiveness**
Take the initiative – do it now, beat the competition
- ◆ **Continual improvement**
Minimize waste in everything we do
- ◆ **Skill Enhancement**
Seize learning opportunities to advance skills
- ◆ **Ownership**
Act like an owner – have a long term focus
- ◆ **Safety**
Think and live safety
- ◆ **Recognition**
Acknowledge and reward a job well done
- ◆ **Diversity**
Respect differences in life experiences, cultural backgrounds, work and life styles